



SAY WHAT

**HERE'S WHAT OUR CLIENTS
ARE SAYING ABOUT US**

UGLY MUG MARKETING

Greg McKeown



Author of 2 New York
Times Bestsellers:
"Effortless" & "Essentialism"

“Working with Wayne and his team has been an **ABSOLUTE PLEASURE!** From beginning to end he and his team have epitomized the high yield, low maintenance partners we all want. Ugly Mug Marketing has played an essential role in bringing Effortless into the world and helping it become a New York Times best seller. A big, big thank you!!”

“Wayne Mullins & Ugly Mug Marketing know marketing and the internet tools needed to make it work. I contacted them to figure out a few things because I am a stubborn **“do-it-yourself”** type. **The time and effort they saved me was enormous.** They really know how to save entrepreneurs money so they can get on with the business of what they do.”

Chris Voss



Best Selling Author
Never Split the Difference: Negotiating As If Your Life Depended On It



“If you are looking for design or development services, Ugly Mug Marketing is a great solution. Wayne and his team are **honest, fair and reasonably priced**. Best of all, they deliver the work on time.”



Neil Patel

Serial Entrepreneur,
QuickSprout.com

Amanda Phillips



“For us, and to us and many of our guests, Tamp & Grind is a second home. Ugly Mug Marketing was able to translate that feeling to our website.

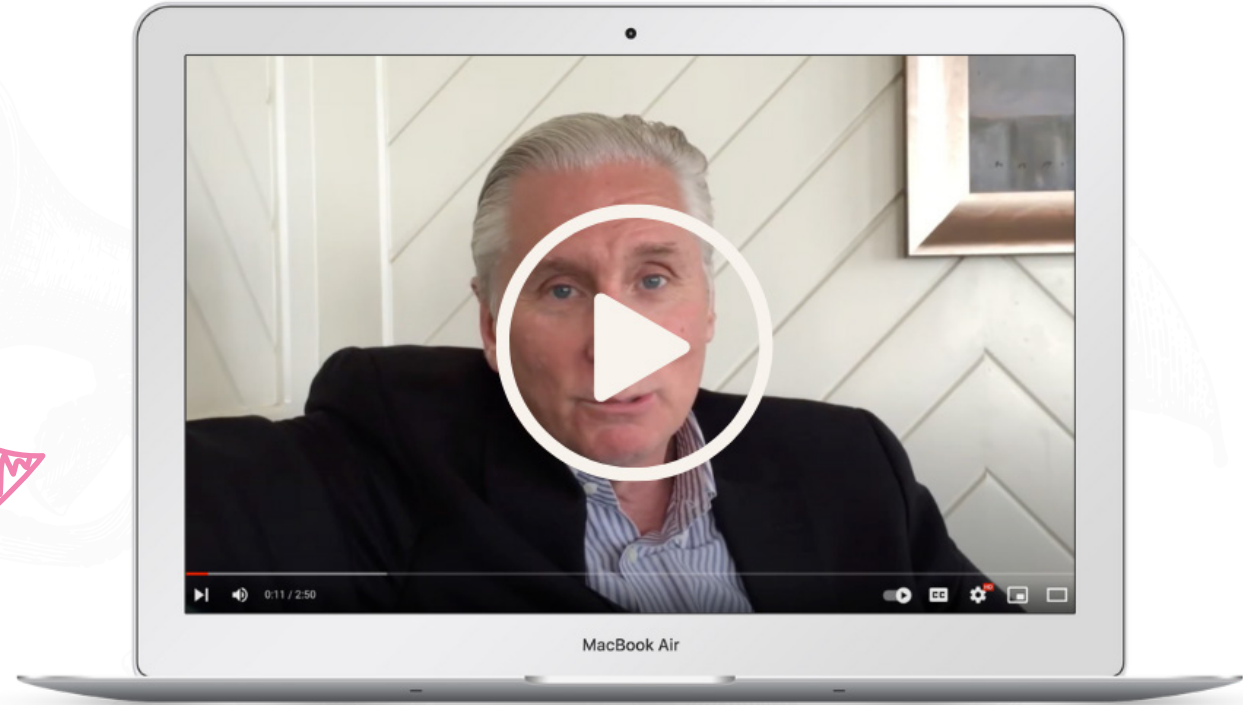
We are **extremely impressed** and **pleased**

with their attention to detail, their personal touches, and their guidance. They made us **feel confident with our decisions**, and we are pleased with our finished product. Thank you, Ugly Mug!”



Owner, Tamp & Grind Coffee

Michael Levine



Best Selling Author and Celebrity Publicist

“I have never done a video testimonial before, for a company like Ugly Mug Marketing, but I think they are **worthy**...They have **consistently over delivered**... Ugly Mug Marketing has proven to me in just a short period of time these folks care, **really really care.**”

Leslie Hodges



“The support of the design team was just **incredible**.

They were great in every step of the process! Anytime we had a question or concern they **responded immediately.**”

Washington Parish Ready Start Network

Monica Coates



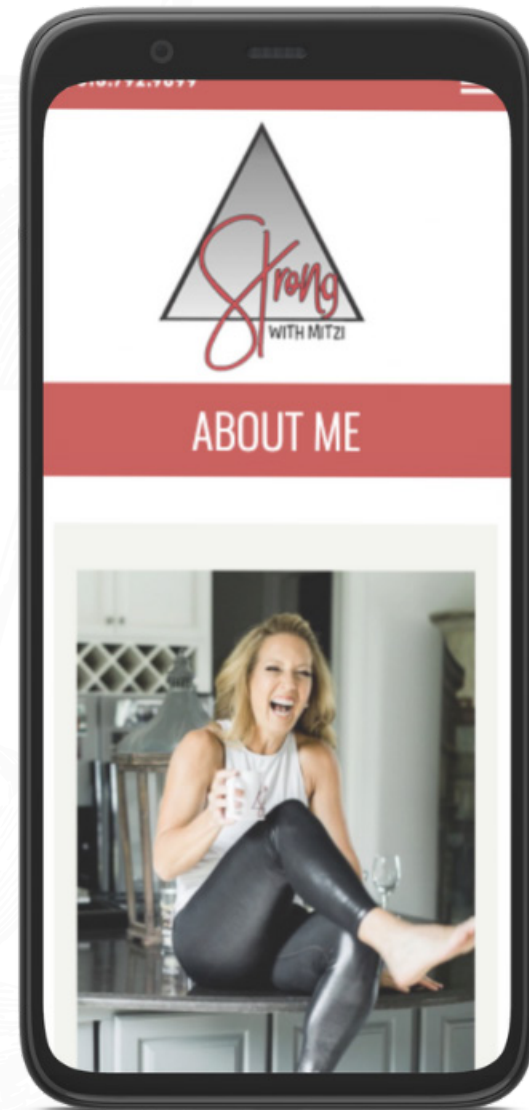
Director, Caldwell Parish Ready Start Network

“I highly recommend Ugly Mug Marketing to others. They were **awesome through all aspects of our planning and implementation**. The team helped us to focus on specific areas and think about **how to communicate our goals and mission**.”



“The **communication** between us was key. I told them what I wanted and then the **feedback was constant**. I was in the best hands. If there is one thing I would say to someone considering working with Ugly Mug Marketing, it would be to just **jump**. This is one thing you don’t want to spare any expense on. This is your business.”

Mitzi Fairbanks



Owner, Strong with Mitzi

“Being cool on the internet was never a goal of mine. I like running my business, building relationships with team members, and doing the deep work that makes what we do special. But, **social media is real, and it isn't going anywhere.** I was introduced to Ugly Mug from a friend and for the past 2 years have thoroughly enjoyed working with them. Tim, **created, built, and launch our social media strategy and absolutely nailed it.** He immediately integrated into our team, worked with our design team, and copywriters with complete confidence. His strategy was constantly testing, assessing, and moving ads to meet our target demo and was **able to manage costs extremely well.** I highly recommend Ugly Mug and specifically working with Tim for social media strategy.”

Anders Varner



Co-Owner of Barbell Shrugged
and Host of the Barbell Shrugged podcast



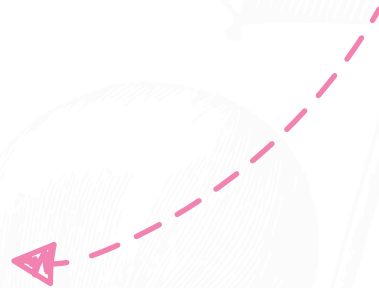
Holiday Fried Pecans

“The **professionalism** and the **outstanding service** from design to communication with Ugly Mug

Marketing has been a pleasure! We are certainly thankful for their assistance in launching our company, Holiday Fried Pecans, into today’s market with the new website. Our old website faded into the background compared to other websites in the market; however, with their **outstanding design team** and communications team our NEW website is simply **PHENOMENAL!** Thank you Ugly Mug Marketing for designing our new website as well as all that you have done.”



Cameron Harold



“Ugly Mug Marketing has been amazing, **unbelievable** to work with. **Super fast, very responsive, absolutely honest, ethical, prices are amazing.** I just really can’t say enough about them.”

Best-Selling Author

Courtney Landry



Owner of Oh Snap! Selfies

“Ugly Mug Marketing made the process of building a website **so easy**. It was **streamlined**; they **took care of everything**. It was a pleasure doing business with them.”

“Our partnership with Ugly Mug Marketing has continued to **exceed our expectations** on a professional level while growing into friends like family. **They never leave a page unturned or a detail not seen.** They are the best gift giver ever!”

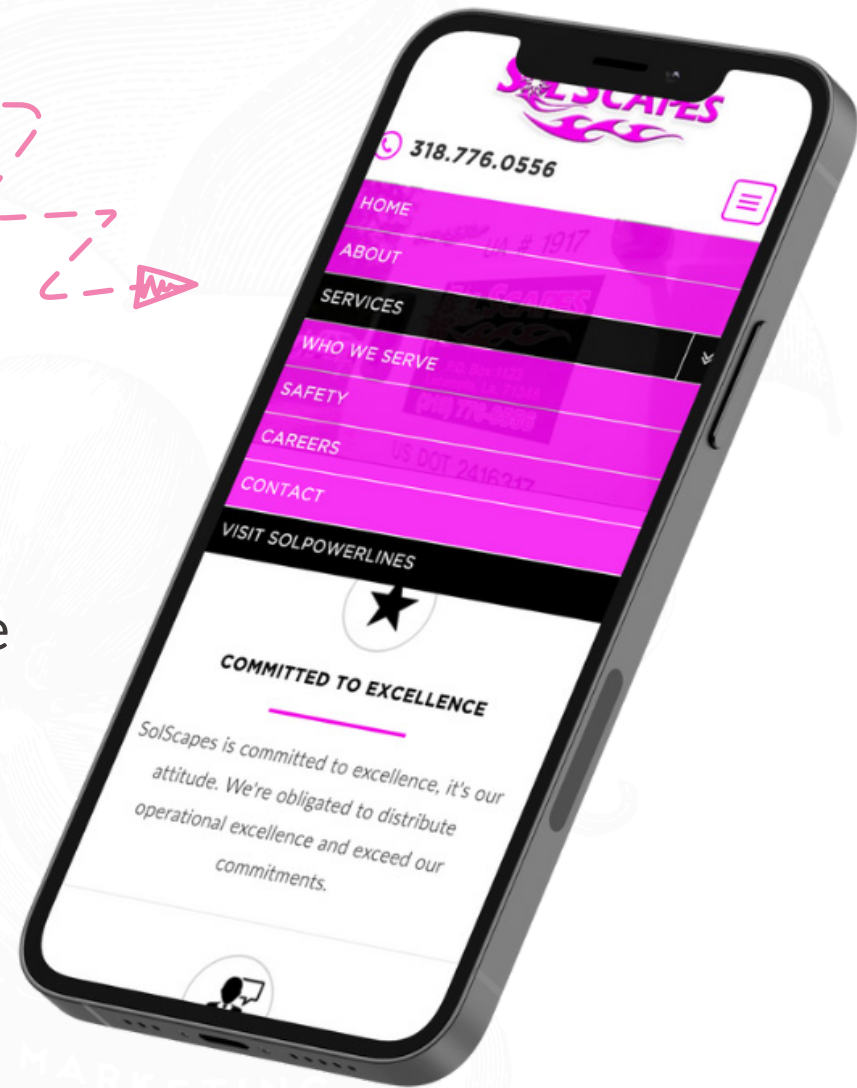


Robyn Schwartz

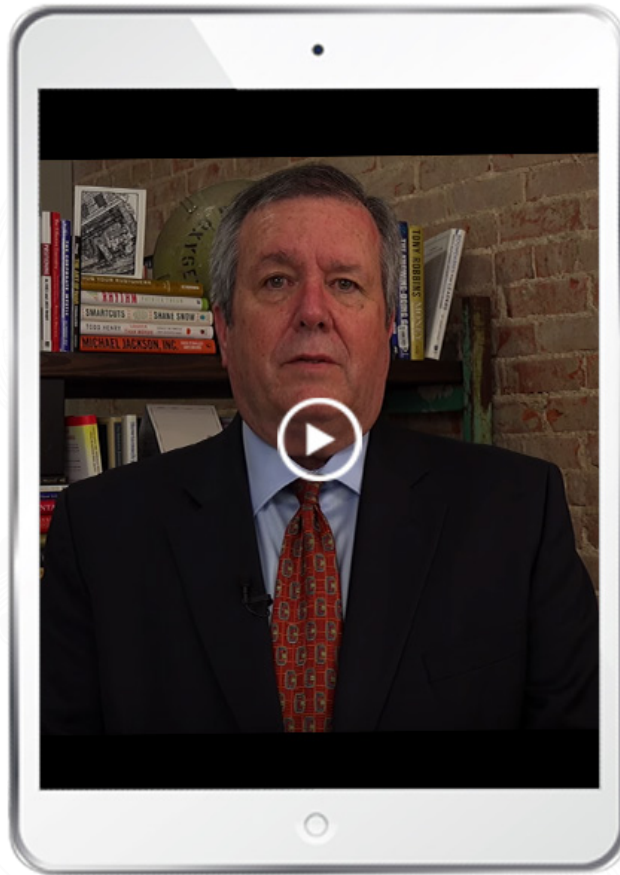
Co-Owner, Little Cakes with Big Attitude

Triana Stewart

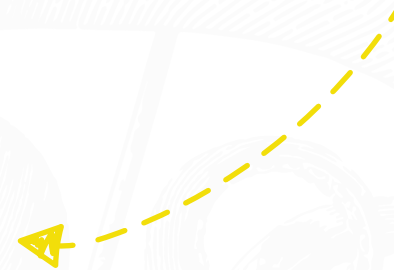
“You know you’ve had an amazing experience, like I did with the Ugly Mug Marketing family, when you find that you’re disappointed to reach the end of working on your project together. The most **inspiring, brilliant, & magnificent staff**, who delivers in every aspect. They made it **extremely easy for me & my schedule!**”



Owner, solscapes.com

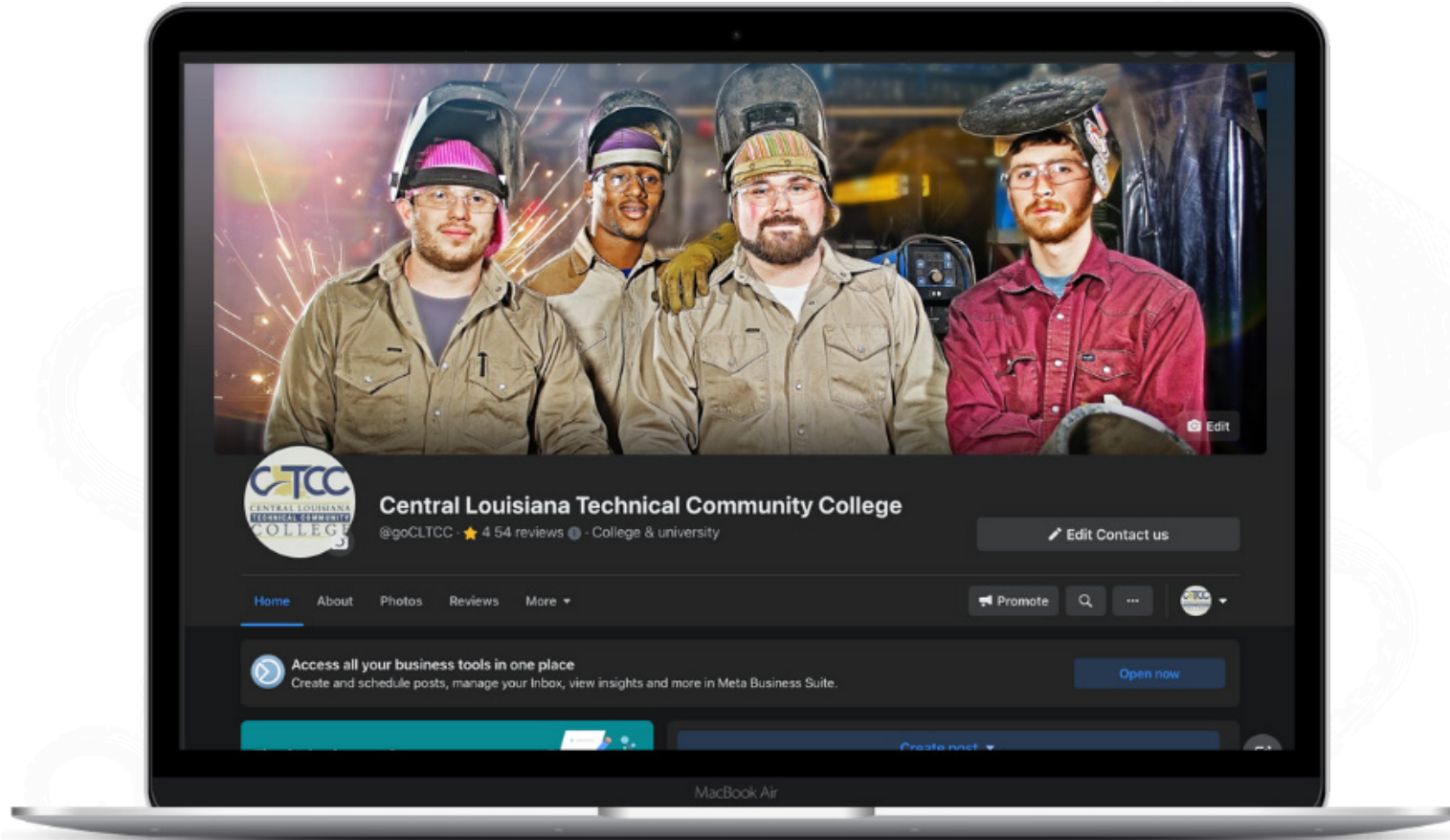


Rick Ranfah



CLECO, Vice President of
Major Employers

“Our experience with Ugly Mug Marketing was **outstanding**. The folks that work there are professional; they get personally **invested in the project** they are working on. They are very patient and they do great work.”



“Ugly Mug Marketing provides
excellent creative solutions and
customer service that provides results.”



Jimmy Sawtelle
Chancellor, CLTCC

“Each time I work with Ugly Mug I realize just how smart these folks are. They are **in tune with the rhythms of their clients’ businesses**. My website and social media consultations gave me **real, actionable advise** that, once implemented, **improved my customers’ experience and generated leads!**”



Josh Candiloro

Owner

“Ugly Mug Marketing is **the only company I would trust** with my website and marketing. They are honest, professional, great ROI, and are fun to work with. It took me a long time to find a marketing company I wanted to use to help me grow my business, **I’m so thankful** to have found Ugly Mug Marketing.”

Megan Deterling



Founder, Kudos Learn





“Our company works with Ugly Mug Marketing a lot. They are **experts in their field**. Their team is **very professional** and **easy to work with**. We would recommend them to anyone!”



Kel Bonton

Owner, Bonton Media

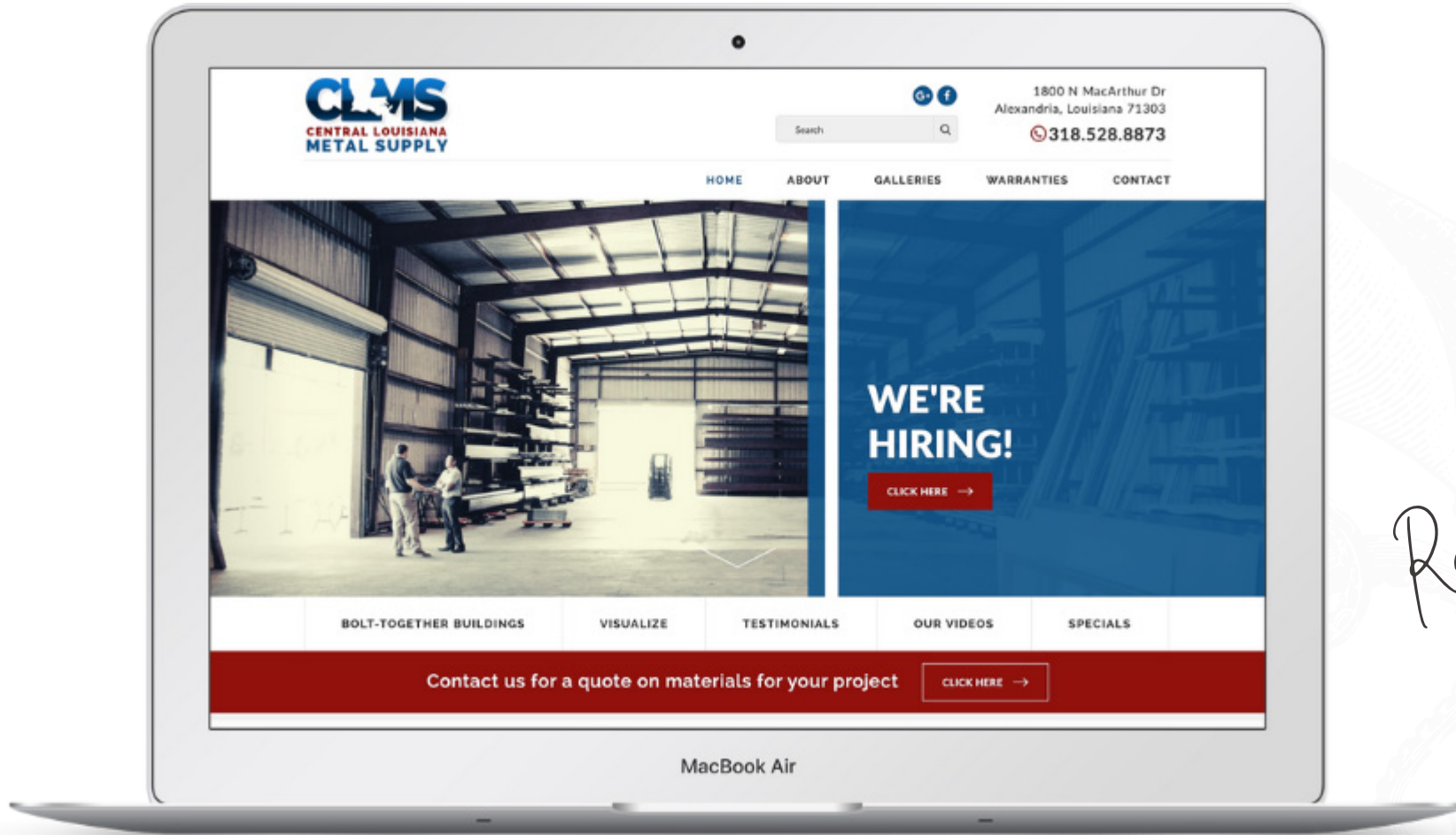


“The Ugly Mug Team is **5-Star in every regard**, from answering a phone, to creating a wonderful logo, to good advice at the right time, to good friends willing to help. I cannot stress enough the importance of every business **having a team like Ugly Mug in their corner**, it could mean **saving your business**. When I started utilizing this company, I **felt more like I hired a fighter for my team** than just another client to do business with.”

Marc Mercer



Owner, Xtreme Tree Service
Political Figure



Randall Cupps



“I **feel confident** knowing that their team is always doing whatever it takes to make sure our business is **running smoothly** and our **sales goals are met or exceeded.**”

Operator, Central Louisiana Metal Supply and Thompson Metal Supply

I thoroughly enjoyed working with Mallori, Website Manager, with Ugly Mug Marketing. She went **above and beyond many times** to edit changes, and **always with a smile**. She was **very supportive during the whole process**. I am **extremely pleased** with our new website. Thank you!



Gilchrist Construction

Jannifer Williams



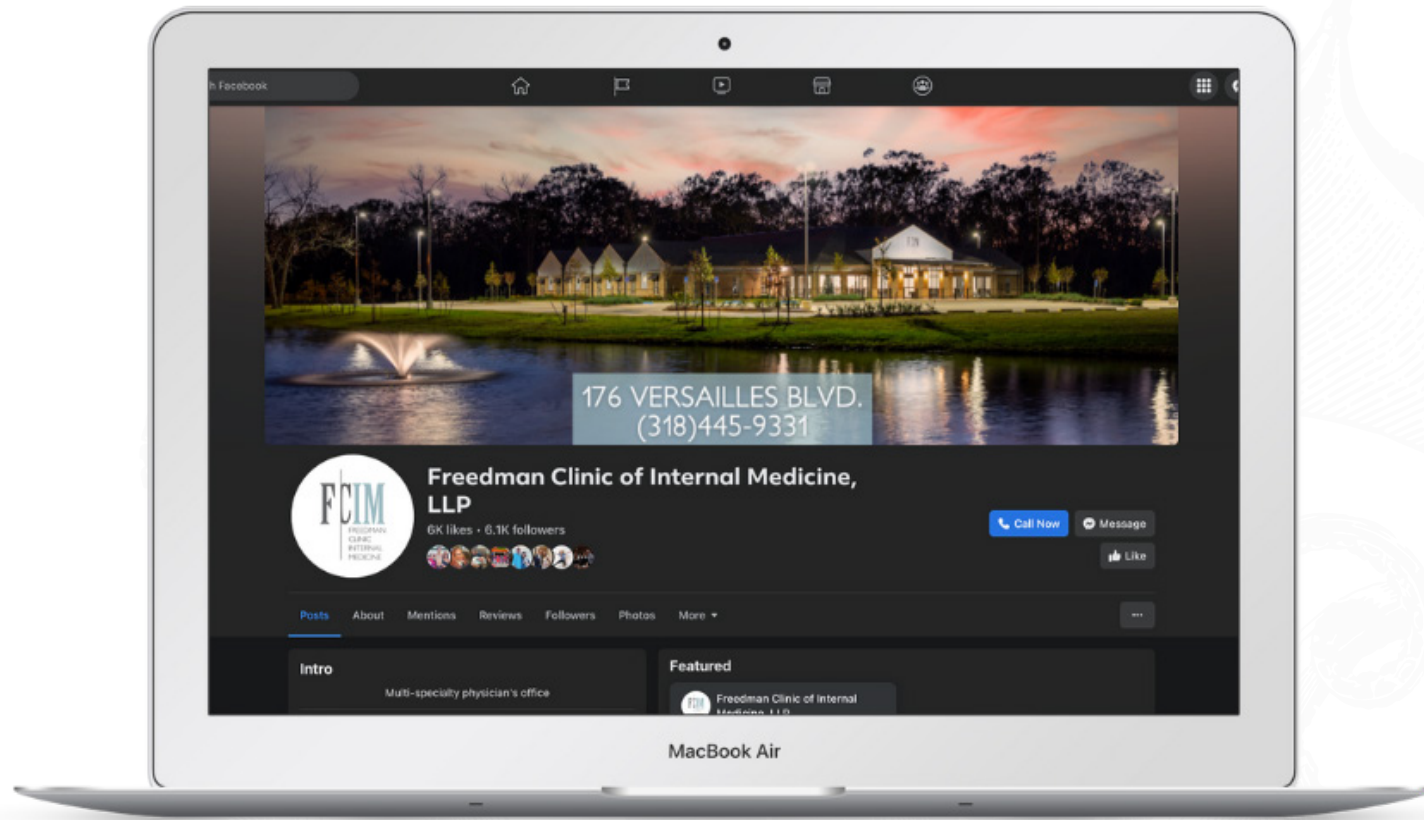
“When we first started looking at our rankings, we were **dead last** in a few areas or not even ranked. **Now**, however, **we’re ranked and showing up on the first page for nearly all of our keywords.**”

We **went from being frustrated with our poor search rankings to delighted!** The staff at Ugly Mug are experts in their field and have **my highest recommendation.** Thanks for growing our SEO roots!”

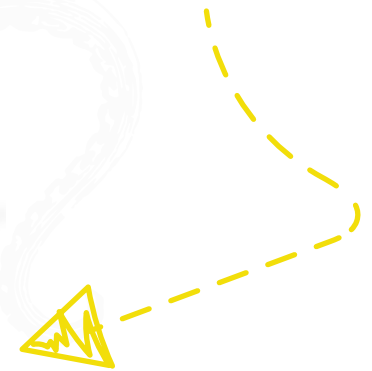


Andrew Stewart

Co-Owner, Patriot Golf Carts and Powersports



Alexis Terrell



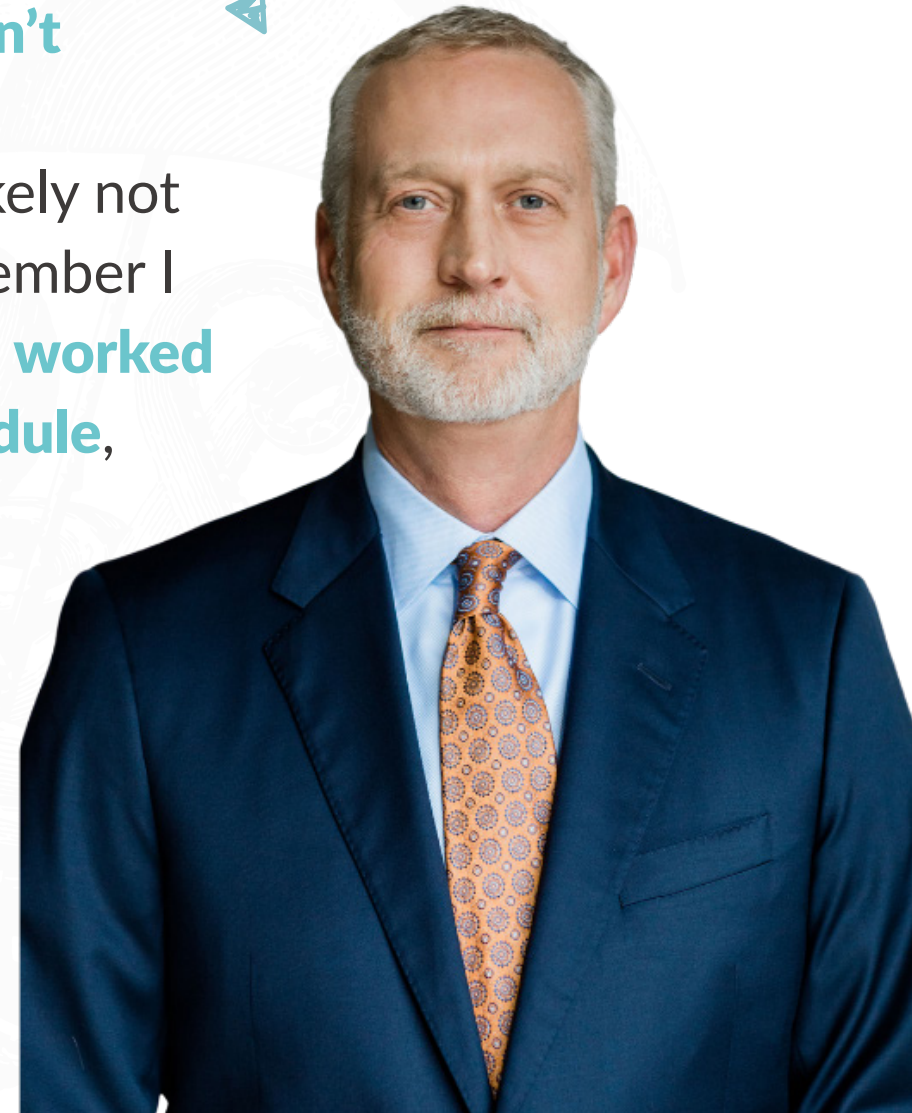
Ugly Mug is AWESOME! The entire staff at Ugly Mug is **SUPERB!** Everyone is **very professional, courteous and friendly.** They will **go out of their way** to make your experience as personable as possible. Their team is wonderful.

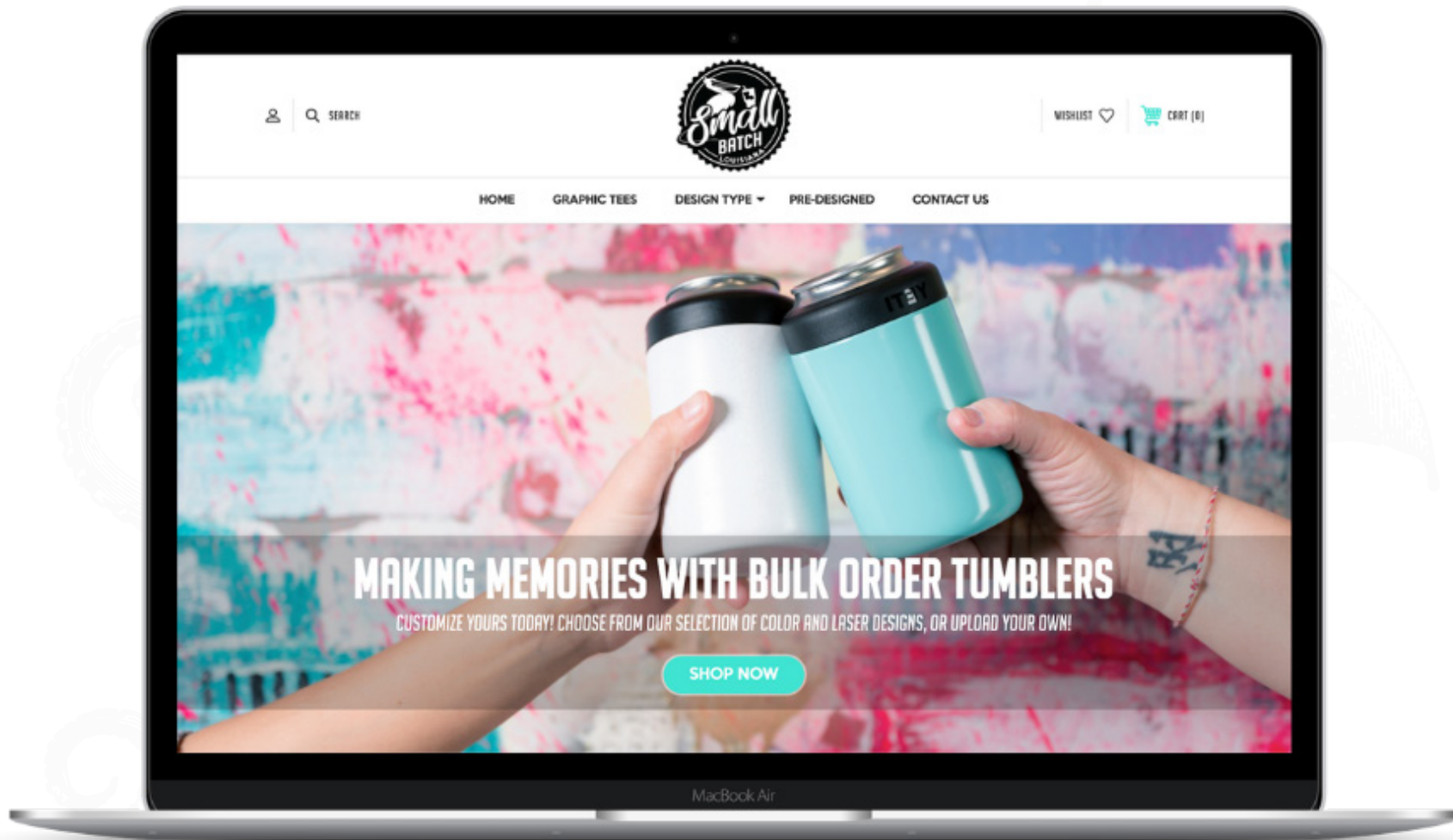
Freedman Clinic of Internal Medicine

Kemp Wright

I've had the pleasure of working with Ugly Mug through the development of 4 websites, educational sessions relative to social media, branding/logo projects, etc., and **I couldn't be more pleased with their knowledge, professionalism, and enthusiasm.** I'm likely not the easiest customer, but every team member I worked with showed **extreme patience, worked around my somewhat challenging schedule, kept me on task, and got the job done.** I highly recommend Ugly Mug if you're ready to **take your website and electronic presence to the next level.**

Senior Vice President of Development and Contracting, Priority Hospital Group



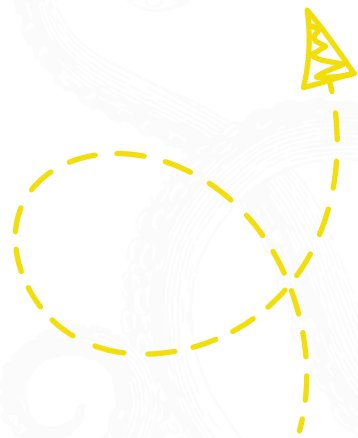


“The **absolute BEST people** to work with!
They **treat their customers like royalty**
through the entire process.”

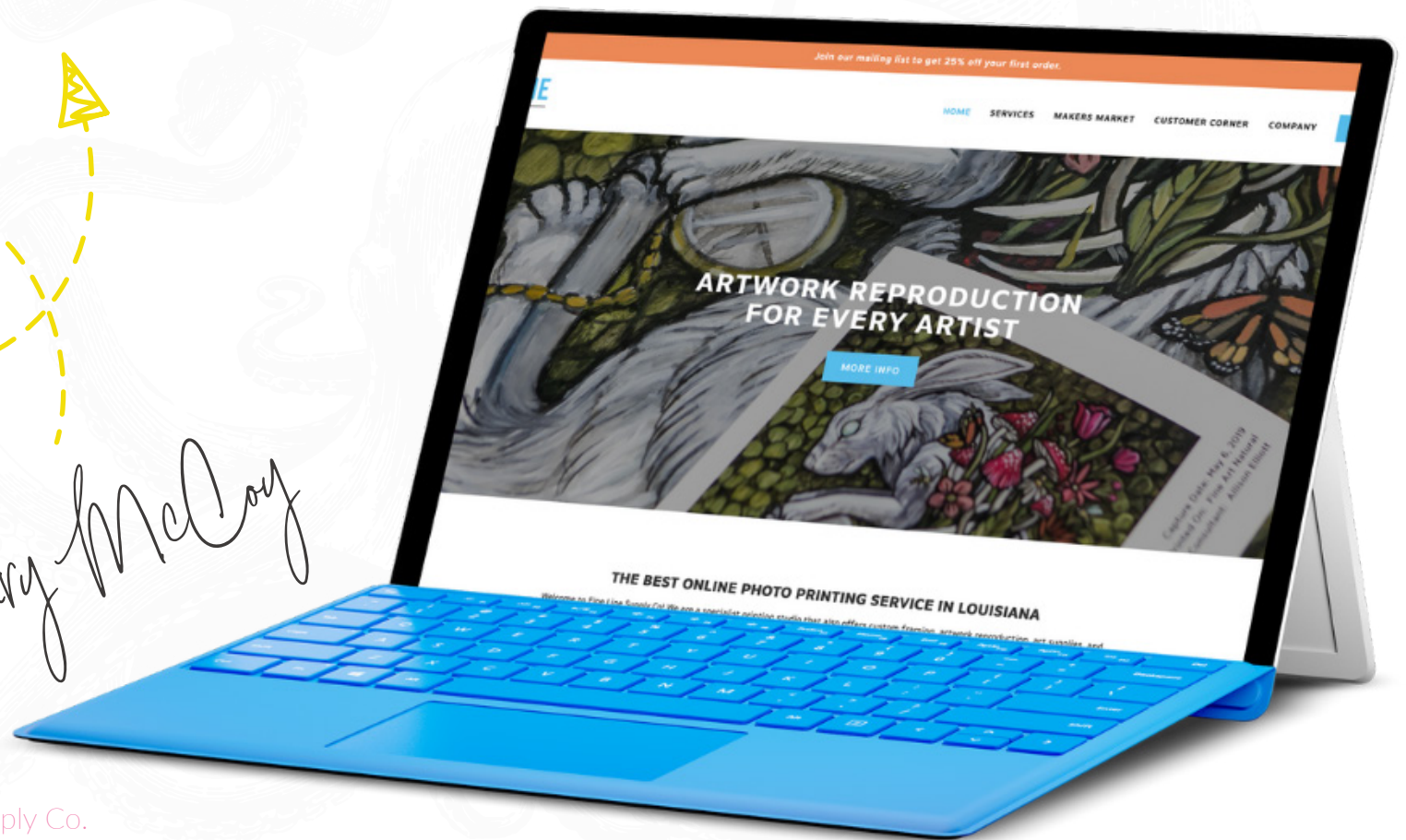

Dee Rapp

Owner, Small Batch Louisiana

“We’ve been working with Ugly Mug for the better part of a year and have enjoyed every moment. They’ve **filled our website with content** and **increased traffic**. Our questions are readily answered by their amazing team. **If you are on the fence, it’s time to hop off and give them a call.**”



Henry McCoy

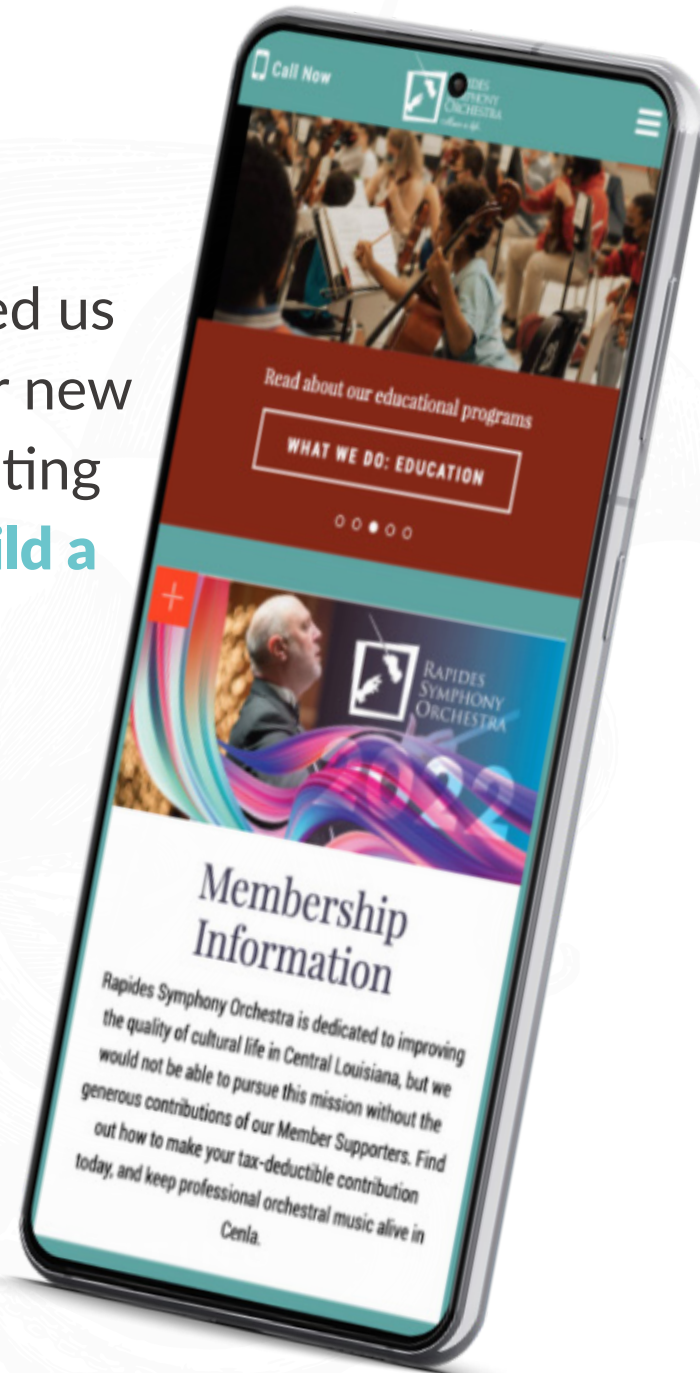


Owner, Fine Line Supply Co.

“Ugly Mug Marketing really helped us and **trained us** on how to use our new website. I think Ugly Mug Marketing is an **excellent choice to help build a new website.**”

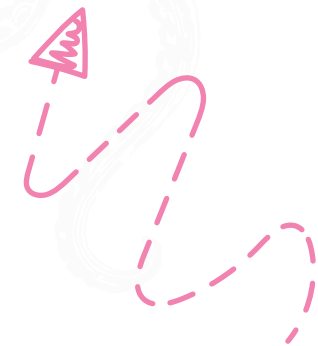
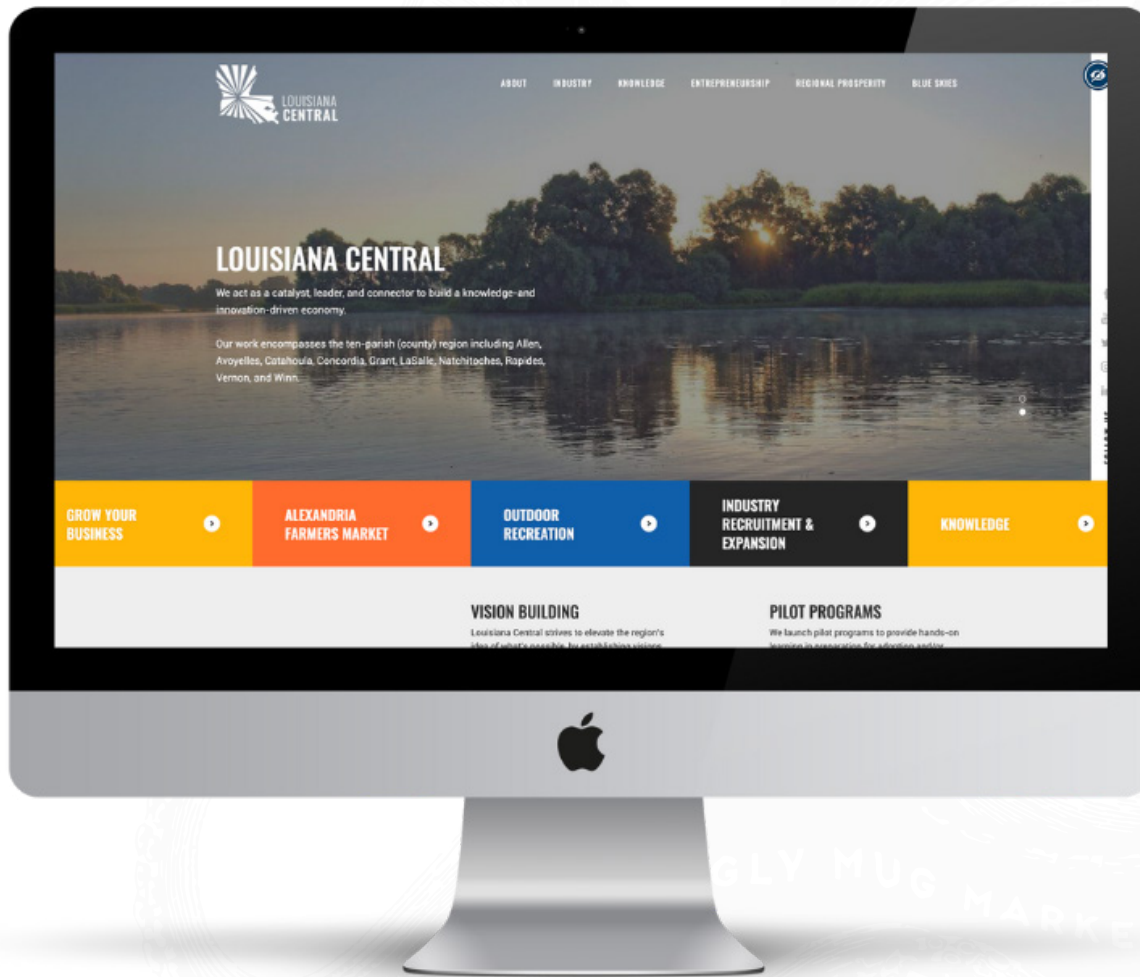
Joshua Zona

Music Director, Rapides Symphony Orchestra



“We are **really pleased** with the piece that came out...we are really pleased with the **partnership** that we have with Ugly Mug. We value Ugly Mug’s opinion, we value Ugly Mug’s correction and we

would **highly recommend** that anyone uses their services for **any level of marketing** that you are looking for!”



Carlin Simpson

EDFP, IOM
Executive Vice President, Louisiana Central

“Ugly Mug Marketing provided a custom designed concept that transitions seamlessly beyond our website. It is a pleasure to work with such a creative, responsive team so committed to client satisfaction.”



Heather Matthews

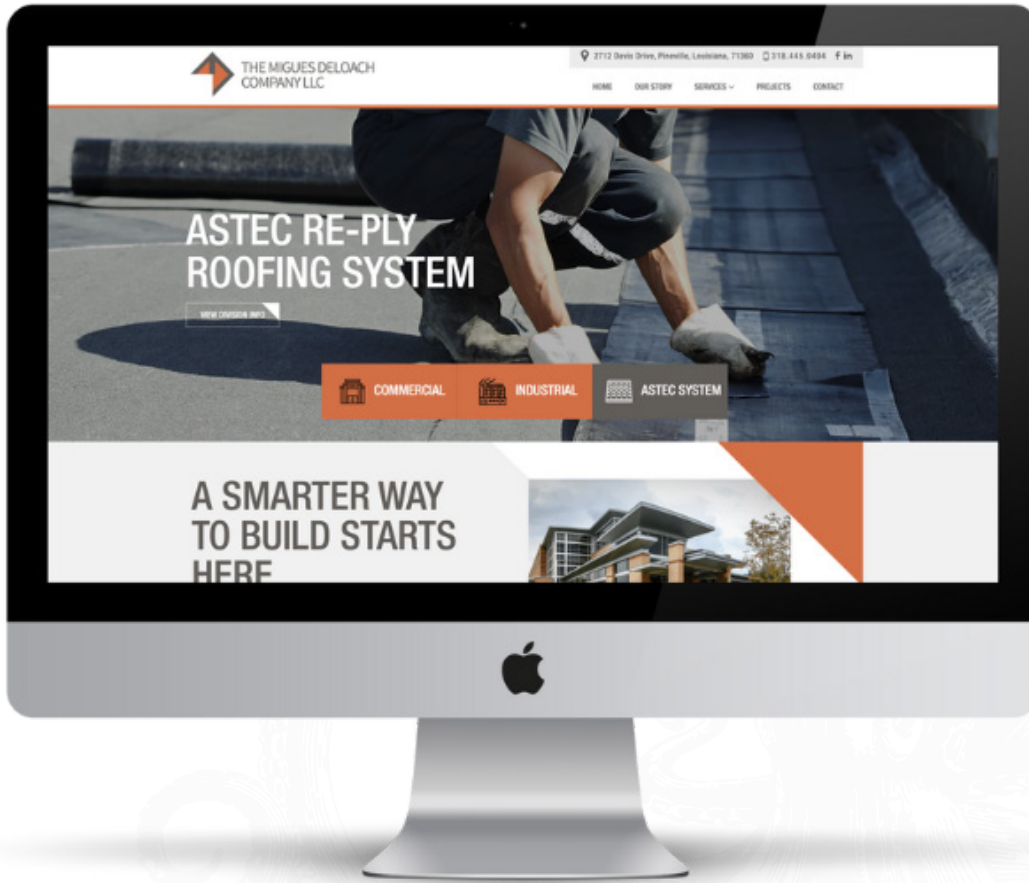
Gold Weems Bruser Sues & Rundell

“Wildwood Pizza has been using Ugly Mug Marketing **since 2015**. They helped us create a marketing strategy and advertising schedule that allowed us to **grow business 20% a year** until the pandemic disrupted business. They responded to the pandemic, by **quickly pivoting with a new strategy, that allowed us to be successful** during the trying times.”



Gary Perkins

Owner, Wildwood Pizza



“Ugly Mug Marketing provided our company with a **user friendly website** that we are proud to direct potential clients towards. They were very **attentive to our particular needs** and met all of our demands with our new site. **I would strongly recommend their services!**”

Charlie Wiley

President of Astec Division & Safety,
The Migues Deloach Company LLC

— IF YOU'RE CURIOUS TO SEE —

IF WE ARE A GOOD FIT
TO HELP YOU REACH
YOUR GOALS,

LET'S CONNECT!

[CLICK HERE](#)

OR CALL 318.290.3430

MUG MARKETING